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hoopla digital Announces Agreement with Open Road Integrated Media, Adds Thousands of eBooks and Select Audiobooks

Category-creating digital service for public libraries expands eBook and audiobook catalog with iconic titles including children's favorites such as Mr. Popper's Penguins, The Boxcar Children series and more

HOLLAND, Ohio (Feb. 04, 2016) – hoopla digital (hoopladigital.com) today announced a new agreement with Open Road Integrated Media to add Open Road's eBook catalog to hoopla's app and online service including titles such as *The Color Purple*, *Up the Down Staircase*, and *Bury My Heart at Wounded Knee* and children's classics such as Virginia Hamilton's award-winning *M.C. Higgins the Great* and Robert McKinley's award-winning *The Hero and the Crown*. These titles and more are now available for patrons to instantly access on hoopla digital's app and online service via a smartphone, tablet or computer. hoopla digital partners with public libraries across North America to provide patrons with online and mobile access to dynamic digital content.

Open Road is a leading global publisher of eBooks and home to classics from legendary authors including William Styron, Pat Conroy and Alice Walker. Inclusion of Open Road Integrated Media titles broadens hoopla digital's catalog of more than 440,000 movies, TV shows, music albums, eBooks, audiobooks and comics.

"We're thrilled to offer Open Road's treasured titles to our partner libraries and their patrons anytime with a library card, without any holds or waits," said Jeff Jankowski, founder and owner of hoopla digital. "There's a high – and growing – demand for eBooks and audiobooks, especially children's content. We will continue to make a significant investment to assemble a deep offering of titles available in a number of physical and digital formats."

Dreamscape Media, hoopla's audiobook publisher, will also be working with Open Road Integrated Media to convert its eBooks into audiobooks. Starting with more than fifty of Open Road Integrated Media titles, these audiobooks will be available for patrons to

enjoy in a number of formats. Dreamscape Media audiobooks will also be available to public libraries physically through hoopla digital's parent company, Midwest Tape.

"We're most excited to introduce our robust catalogue of eBooks to a wide audience through hoopla's distribution," said Jane Friedman, Co-founder and CEO, Open Road Integrated, Inc. "And, as a longtime advocate of audio publishing, I'm delighted that our audiobooks will now be broadly available to libraries across the country."

hoopla digital has partnerships with more than 925 public library systems across North America including Austin Public Library, Los Angeles Public Library, Public Library of Cincinnati & Hamilton County, Edmonton Public Library and Nashville Public Library.

To begin accessing titles from Open Road Integrated Media, library card holders can download the free hoopla digital mobile app on their Android or iOS device or visit hoopladigital.com. New eBooks and audiobooks will be added to the service weekly. The service is only available to patrons of participating public libraries.

About hoopla digital

hoopla digital is a category-creating service that partners with public libraries across North America to provide online and mobile access to thousands of Movies, TV Shows, Music, eBooks, Audiobooks and Comics. With hoopla digital, patrons can borrow, instantly stream and download dynamic content with a valid library card. All content is accessible via hoopla digital's mobile app and online at www.hoopladigital.com. hoopla digital is a service of Midwest Tape – a trusted partner to public libraries for over 25 years.

For more information, please contact 800-875-2785 (US) or 866-698-2231 (Canada).

About Dreamscape Media

Dreamscape Media (dreamscapeab.com) is a privately held media development firm focusing on production, distribution and licensing in publishing and video channels, with an emphasis on the library/educational market. The company produces fiction and non-fiction audiobooks, book-based children's read-along video programs and offer video distribution services. Titles can be found in library and retail channels - both physical and

digital. Dreamscape is the publishing arm of Midwest Tape – a trusted partner to public libraries for over 25 years.

About Open Road Integrated Media

Open Road Integrated Media is a global eBook publisher and digital content company that publishes and markets eBooks by legendary authors, including William Styron, Pat Conroy, Alice Walker, James Jones, and Laurie Colwin. Open Road also oversees a network of social websites built around authors, books, and the love of reading.

For more information, please [email](#) or call (212) 792-9331

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